

BECKY LINDQUIST

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EDUCATION

ITHACA COLLEGE ROY H. PARK SCHOOL OF COMMUNICATIONS

B.S. Cinema Production with minors in Computer Science and Business Administration

May 2022 | 3.7 GPA

SKILLS & EXPERTISE

- Adobe Creative Suite
- Final Cut Pro
- Canva
- Microsoft Office
- Google Suite
- Monday.com
- FAA Part-107 Drone License
- Salesforce
- Google My Business
- ChatGPT and Google Gemini
- Java, HTML
- Email Marketing, A/B Testing
- Content Creation
- Graphic Design
- File Management
- Oral/Written Communication
- Collaboration
- Attention to Detail

WORK EXPERIENCE

MARKETING PRODUCTION MANAGER

Hamco, Inc.

2023 - Present

- Conceptualize and produce multimedia materials for company websites, social media, and in-store displays
- Design print materials including menus, signage, flyers, and advertisements
- Collaborate with the marketing team to publish promotional emails, conducting A/B testing to optimize performance
- Manage and analyze 24 locations on Google My Business
- Schedule content dates with stores to produce photos and videos for social media and promotional ads
- Produce content for company events and store openings
- Oversee post-production for training content

TRAINING PRODUCTION MANAGER

Hamco, Inc.

2022 - 2023

- Filmed and edited training content for Microsoft LMS

FREELANCER

Lindenforge

2017 - Present

- Sole proprietor of freelance video company
- Videography, photography and post-production for events
- Create photo and video drone packages for real estate clients

PROJECTS

- NSYMCA Community Strong Fundraiser Videos | 2020, 2023, 2024
- NSYMCA Community Strong Event Photography | 2023, 2024
- NSYMCA Dance Recital | 2024
- FPCD Christmas Pageant Video | 2020

VIDEO PRODUCER

First Presbyterian Church of Deerfield

2020 - 2021

- Filmed and edited 5+ video segments for weekly services
- Designed and implemented graphics packages tailored to various themes
- Participated in weekly production meetings to coordinate projects

DIGITAL MEDIA MANAGER | NEWSWATCH PRODUCER

Ithaca College Television

2018-2022

- Managed ICTV's digital archives in a uniform system
- Coordinated with the Programming Director to ensure proper airing submissions
- Produced contracts and enforced deadlines for 20+ shows
- Technical Producer and editor for Sunday Newswatch, a live student-run news program

VIDEO PRODUCTION INTERN

North Suburban YMCA

2020

- Produced, filmed, and edited a video series for a fundraiser which raised over \$25,000
- Edited and submitted weekly camp photos and videos for social and promotional use

RECRUITER | HOSTESS

Smith Research, Inc. | Market Research Company

2015-2019

- Recorded audio and video of market research studies
- Screened and recruited respondents via telephone for Market Research studies
- Interacted with clients and checked in respondents for studies in 2 locations
- Updated and maintained respondent database